

PROPEL SAN DIEGO PARTNERS

Each of these agencies is a valuable resource for your business. Reach out to these partners to learn more about the incentives and resources in this tool, and for other support to help your business thrive.



South County Economic Development Council (SCEDC)

SCEDC is a non-profit organization that works with businesses in the South San Diego region to provide tools and resources that encourage success. SCEDC offers site search assistance, loan programs, access to tax incentives, workforce development, links to job training, workshops and educational forums. SCEDC assists businesses with expansion, retention and relocation.

SCEDC@SouthCountyEDC.com
(619) 424-5143
www.SouthCountyEDC.com



East County Economic Development Council (ECEDC)

ECEDC strives to cultivate an innovative and sustainable region by engaging industry, education and government to convene, collaborate and compete. ECEDC actively supports, integrates and enables business development/entrepreneurship, education/workforce development, infrastructure investment, resiliency and quality of life. ECEDC manages the Connectory.com Buyer-Supplier Network.

Info@EastCountyEDC.org
619-258-3670
www.EastCountyEDC.org



The San Diego North Economic Development Council (SDNEDC)

SDNEDC exists to provide leadership in the critical areas of economic and workforce development, business attraction and retention, advocacy and community support for those communities in its sphere of influence. The organization is a vital asset to the region providing leadership and a collaborative focus in North County.

MCully@sdnedc.org
(760) 510-3179
www.sdnedc.org



San Diego Regional Economic Development Corporation's (SDREDC)

SDREDC mission is to maximize the region's economic prosperity and global competitiveness. As an independently funded non-profit organization established in 1965, SDREDC promotes the region, facilitates corporate expansion across diverse industry sectors and supports the talent pool that drives their success.

Info@SanDiegoBusiness.org
(619) 234-8484
www.SanDiegoBusiness.org



The City of San Diego's Economic Development Department

The City of San Diego's Economic Development Department offers incentives and assists companies with site due diligence, expedited permitting, application support for financial incentives, such as loans and tax credits, and other services to help businesses locate and grow in San Diego and improve the economic prosperity of the City.

SDBusiness@SanDiego.gov
619-236-6700
www.SanDiego.gov/economic-development



San Diego Military Advisory Council (SDMAC)

SDMAC supports the interests of the military in the San Diego area. SDMAC promotes partnerships and communication between the military, elected and appointed officials and the business community, while working to enhance recognition of the military's many local economic and social contributions.

ExecutiveDirector@sdmac.org
858.221.0373
www.sdmac.org

Propel San Diego is a Department of Defense (DoD) funded grant initiative lead by the City of San Diego, South County Economic Development Council, San Diego Regional Economic Development Corporation, East County Economic Development Council and the San Diego Military Advisory Council. The goal of this effort is to better understand the needs and opportunities for regional businesses that conduct defense-related work. Additionally, Propel San Diego aims to develop a resilient defense supply chain in the San Diego region that remains stable, despite changing budget priorities, and addresses both regional economic and DoD readiness priorities.



This project is funded in whole or in part with Community Economic Adjustment Assistance for Reductions in Defense Industry Employment funds provided by the U.S. Department of Defense - Office of Economic Adjustment to the City of San Diego.

SCEDC has made every effort to ensure the information conveyed in this Business Incentives Matrix is true and accurate as of its publication. Users are encouraged to contact Propel San Diego partners to find out the most current incentives available to businesses since the publication of this matrix.

BUSINESS INCENTIVES MATRIX FOR THE SAN DIEGO REGION



BUSINESS INCENTIVES FOR THE SAN DIEGO REGION



Rates & Rebates																			
Jurisdiction	Carlsbad	Chula Vista	Coronado	Del Mar	El Cajon	Encinitas	Escondido	Imperial Beach	La Mesa	Lemon Grove	National City	Oceanside	Poway	San Diego	San Marcos	Santee	Solana Beach	Vista	Unincorporated Areas
Sales Tax Rebate		R8												R2					
Property Tax Rebate		R11																	
HVAC Equipment Rebate												R16							
Medical & Dental Equipment												R17							
Energy Programs		R5, R10		R5	R5, R10	R5, R10		R5			R5, R10	R5, R10	R5			R5	R5, R10	R5, R10	R19
Energy Efficiency Business Rebate (SDG&E)	R4	R4	R4	R4	R4	R4	R4	R4	R4	R4	R4	R4	R4	R4	R4	R4	R4	R4	R4
Solar Rebate		R9										R9							
Landscaping Equipment Rebate												R15							
Water Savings Incentive Program (SDCWA)	R12	R12	R12	R12	R12	R12	R12	R12	R12	R12	R12	R12	R12	R12	R12	R12	R12	R12	R12
Water Efficient Plumbing Fixture Rebate (SDCWA)	R7	R7	R7	R7	R7	R7	R7	R7	R7	R7	R7	R14, R7	R7	R7	R7	R7	R7	R7	R7
Discounted Water Rates														R3					
Corporate Income Tax Credits for R&D (state)	R20	R20	R20	R20	R20	R20	R20	R20	R20	R20	R20	R20	R20	R20	R20	R20	R20	R20	R20
Film & TV Tax Credit (state)	R6	R6	R6	R6	R6	R6	R6	R6	R6	R6	R6	R6	R6	R6	R6	R6	R6	R6	R6
Manufacturing Equipment Sales Tax Rebate (state)	R1	R1	R1	R1	R1	R1	R1	R1	R1	R1	R1	R1	R1	R1	R1	R1	R1	R1	R1

Financing and Incentives																			
Jurisdiction	Carlsbad	Chula Vista	Coronado	Del Mar	El Cajon	Encinitas	Escondido	Imperial Beach	La Mesa	Lemon Grove	National City	Oceanside	Poway	San Diego	San Marcos	Santee	Solana Beach	Vista	Unincorporated Areas
Loan Program		F3									F7			F2					
Façade Improvement Programs						F4	F4				F4			F4				F4	
Industrial Development Bonds												F6	F6	F6					
Tax Exempt Bond Financing for Air Poll Control Equipment (state)	F5	F5	F5	F5	F5	F5	F5	F5	F5	F5	F5	F5	F5	F5	F5	F5	F5	F5	F5
Cal Competes (state)	F1	F1	F1	F1	F1	F1	F1	F1	F1	F1	F1	F1	F1	F1	F1	F1	F1	F1	F1

Permits																			
Jurisdiction	Carlsbad	Chula Vista	Coronado	Del Mar	El Cajon	Encinitas	Escondido	Imperial Beach	La Mesa	Lemon Grove	National City	Oceanside	Poway	San Diego	San Marcos	Santee	Solana Beach	Vista	Unincorporated Areas
Deferral of Development Impact Fees		P9			P18		P13	P13	P13					P13					P13
Ombudsman Services		P7		P7	P17	P7		P7	P26		P7	P7			P7	P7		P7	
Site Search Assistance	P12	P12			P12		P12	P12	P16		P12	P12	P5	P12	P12	P12, P16		P12	P12
Permit Fee Deferral		P21					P8		P21					P11	P23				
Permit Fee Waiver							P3		P25										
Early Assistance Meetings/Pre-Development Meetings		P14		P14	P14		P14	P14	P14	P14	P14	P14	P4	P14	P14	P14	P14	P14	P14
Permit Expediting	P24	P2			P15		P15	P27	P15	P27	P15	P27	P6	P1	P22	P27			P20
Permit Fee Reduction							P19				P19								

Additional Incentives																			
Jurisdiction	Carlsbad	Chula Vista	Coronado	Del Mar	El Cajon	Encinitas	Escondido	Imperial Beach	La Mesa	Lemon Grove	National City	Oceanside	Poway	San Diego	San Marcos	Santee	Solana Beach	Vista	Unincorporated Areas
Local Contracting Preference Points		A6										A6		A1				A8	
Recycling Market Development Zone		A2				A2	A2				A2			A2			A2		
HUB Zone		A4			A4														
Foreign-Trade Zones	A5	A5	A5	A5	A5	A5	A5	A5	A5	A5	A5	A5	A5	A5	A5	A5	A5	A5	A5
HR Hotline (SDVWP)	A9	A9	A9	A9	A9	A9	A9	A9	A9	A9	A9	A9	A9	A9	A9	A9	A9	A9	A9
Customized Training (SDWP)	A10	A10	A10	A10	A10	A10	A10	A10	A10	A10	A10	A10	A10	A10	A10	A10	A10	A10	A10
On-the-Job-Training (SDWP)	A11	A11	A11	A11	A11	A11	A11	A11	A11	A11	A11	A11	A11	A11	A11	A11	A11	A11	A11
Employee Retention Program/Layoff Aversion (SDWP)	A12	A12	A12	A12	A12	A12	A12	A12	A12	A12	A12	A12	A12	A12	A12	A12	A12	A12	A12
CalJOBS (SDWP)	A13	A13	A13	A13	A13	A13	A13	A13	A13	A13	A13	A13	A13	A13	A13	A13	A13	A13	A13
Talent Attraction Marketing Assistance	A3																		

SDCWA = San Diego County Water Authority SDWP = San Diego Workforce Partnership

Unincorporated Areas *Areas geographically located within the County of San Diego, but not located within City limits

- A1** Small Local Business (SLB) Program - Register online with the city as a small business to receive benefits when bidding on city contracts.
 - A2** The Recycling Marketing Zone (RMDZ) provides economic incentives and technical services to businesses that divert waste from California's landfills while adding jobs and revenues to the local economy.
 - A3** The City of Carlsbad offers Talent Attraction Marketing Assistance through its talent attraction brand, "Life in Action," where businesses can get resources to market Carlsbad as an attractive location for employees in the City's key industry clusters.
 - A4** The HUB Zone Program helps small businesses in urban and rural communities gain preferential access to federal procurement opportunities (federal contracts).
 - A5** A Foreign-Trade Zone (FTZ) is a designated area that is physically located within the United States where merchandise imported into the FTZ is exempt from U.S. Customs' tariff while in the Zone.
 - A6** Local contracting preference points
 - A7** For large projects
 - A8** Veterans only
 - A9** HR Hotline that answers questions about: workers compensation, changes to labor law & minimum wage, terminations, employee handbooks, harassment issues, disciplinary issues, compliance and much more.
 - A10** Customized training reimburses employers up to 50 percent of the training costs associated with training new hires or existing employees. Employers determine the type and duration of the training.
 - A11** On-the-Job-Training helps businesses offset the cost of training new employees on the job by reimbursing up to 50 percent of a new hire's wages (for a maximum of 1,040 hours).
 - A12** Provides businesses at risk of laying off employees with business process improvement services in order to avert layoffs, stabilize companies and prevent downsizing.
 - A13** The CalJOBS system is California's online resource to help job seekers and employers navigate the state's workforce services. The enhanced system allows users to easily find qualified candidates for employment.
- P1** Competitive flexible tax credit through the state of California
 - F2** Provides gap loans to small and medium-sized businesses that do not meet the terms of traditional banks.
 - F3** San Diego Regional Revolving Loan Fund (SDRRLF) goal is to provide small business assistance and generate neighborhood commercial district revitalization.
 - F4** The Façade & Property Improvement Program (FPIP) leverages public and private funds to make quality exterior improvements and enhancements to business properties.
 - F5** The Pollution Control Tax-Exempt Bond Financing Program provides private activity tax-exempt bond financing to California businesses for the acquisition, construction, or installation of qualified pollution control, waste disposal, waste recovery facilities, and the acquisition and installation of new equipment.
 - F6** Industrial Development Bonds (IDBS) provide manufacturing and processing companies low-cost, low-interest financing for capital expenditures. Eligible capital expenditures include the acquisition of land, building construction, building renovation and the purchase of machinery and equipment.
 - F7** Loan program
- P8** To be eligible, you must have a business that is either expanding its floor area or constructing a new building within the Escondido city limits.
 - P9** The Western Chula Vista CFD (CFD 17-I) allows for the deferral of certain development impacts fees for projects located in industrial, commercial and high density residential zones located throughout Western Chula Vista and the Chula Vista Auto Park. The program allows the fees to be deferred for 10 years, with repayment in years 11 – 30. Deferred fees accrue interest at two percent (2%) per annum.
 - P11** Permit fee deferral eligible for new construction only
 - P12** Site search assistance
 - P13** Deferral of development impact fees
 - P14** Early assistance meetings/pre development meetings
 - P15** If workload permits
 - P16** Vacancies listed on website
 - P17** Has development team in project assistance center
 - P18** No development impact fees
 - P19** Permit fee reduction
 - P20** Expedited permit processing for lower income housing developments
 - P21** Permit fee deferral
 - P22** For larger projects serving the greater good
 - P23** Projects with a large impact
 - P24** Informal process; depends on type of project
 - P25** Permit fee waiver
 - P26** Informal service
 - P27** Permit expediting

- R1** Partial Sales Tax Exemption affords businesses a 4.19 percent state sales tax exemption to reduce the tax on manufacturing and research & development equipment purchases.
- R2** Business Cooperation Program - can provide sales and use tax rebates of \$0.25/ dollar of local tax allocated to the City of San Diego when a business implements new practices for sales, purchasing or tax accounting.
- R3** Guaranteed Water for Industry Program - Savings on water rates and exemption from conservation measures.
- R4** Take advantage of Energy Efficiency Business Rebates that help your business offset the cost of installing energy-efficient equipment.
- R5** Property Assessed Clean Energy (PACE) financing allows property owners to make energy efficiency, renewable energy, and water conservation improvements to their property and repay the costs over time on their property tax bills. Property owners can finance energy and water improvements for up to 20 years and repay through their property taxes.
- R6** Aimed at retaining and attracting production jobs and economic activity across the state, the California Film Commission's Film and TV Tax Credit Program 2.0 provides incentives for a wide range of project types including big-budget feature films, TV pilots and 1-hr TV series for any distribution outlet.
- R7** Water efficient plumbing fixture rebate through the San Diego County Water Authority.
- R8** Sales tax rebate
- R9** Solar rebates
- R10** California HERO energy program
- R11** Property tax rebate
- R12** Water savings incentive program provides financial incentives to non-residential customers for customized water-efficiency projects.
- R13** For large projects
- R14** Low water plumbing fixtures
- R15** Landscaping equipment
- R16** HVAC equipment rebate
- R17** Medical and dental equipment
- R19** The County of San Diego Green Building Incentive Program is designed to promote energy efficiency, use of resource efficient construction materials, and water conservation in new and remodeled residential and commercial buildings. Eligible participants can benefit from various program incentives.
- R20** The California Research Credit reduces income or franchise tax. Businesses qualify for the credit if they paid or incurred qualified research expenses while conducting qualified research in California.