

Each year Brake helps hundreds of organisations and individuals run road safety projects in their communities. Join them and help inspire children to be safe on our roads.

Run road safety activities with children



Beep Beep! Days are a great way to engage children, aged 2-7, with road safety basics through fun activities, while raising awareness among parents and the wider community. If you don't already have contacts with local schools and nurseries, Brake can help.



We'll give you guidance on how to run a Beep Beep! Day and advice on how to talk to little ones about road safety. You can also support your local school or nursery by purchasing our bumper packs. They include lots of road safety activities, posters, colouring sheets, stickers, certificates, and balloons. You can even have your logo put on them!

Run an event on one of our national dates or on a day to suit you.

Visit www.brake.org.uk/beepbeepday or email beepbeepday@brake.org.uk



"Running a Beep Beep! Day was a hugely rewarding and enjoyable experience. It provided an invaluable opportunity to engage with the local community and share important principles of road safety with young children. The children enjoyed the session, and hopefully the messages to hold hands, belt up and walk safe will stay with them forever."

Andy Lake, Warburtons

"Brake's Beep Beep! Days are a great way for children to start understanding the importance of road safety from a young age and are an excellent addition to our pre-school safety education programme delivered alongside our Neighbourhood Policing partners."

Suzanne Preston, Corby Borough Council

"The packs provide an excellent framework to run exercises and activities with young children about the importance of being safe near roads. Brake put our staff in touch with local schools, giving us the opportunity to support the communities in which we operate."

Sarah Boustouller, Stephenson Solicitors



5 children are killed or injured on UK roads every day.

That's why we're helping children call for these 5 simple provisions to keep them safe.

Take part by supporting one of the hundreds of schools that register with Brake. We'll provide you and the school with free resources to run assemblies, lessons, activities, and the walk itself.

Visit www.brake.org.uk/kidswalk or email kidswalk@brake.org.uk

On Wednesday 13 June, thousands of children, aged 4-11, will put their best feet forward to promote road safety and the health and planet-saving benefits of walking. Join your local primary school and help take the children on a short, supervised walk to promote the importance of kids being able to walk without fear or threat from traffic.



And don't forget to register for Road Safety Week 2018 at www.roadsafetyweek.org.uk/action-pack