

HOW CAN THE BUSINESS SCAN SUPPORT YOUR CITY?

About CDP

CDP is a global non-profit that runs the world's environmental disclosure system for companies, investors, public authorities, cities, states and regions. Nearly 20,000 organizations around the world disclosed data through CDP in 2022, including more than 18,700 companies worth half of global market capitalization, and over 1,100 cities, states and regions. Fully TCFD-aligned, CDP holds the largest environmental database in the world; and CDP scores are widely used to drive investment and procurement decisions towards a zero-carbon, sustainable and resilient economy.

Visit [cdp.net](https://www.cdp.net) or follow us @CDP to find out more.



The Business Scan

The Business Scan is a CDP data tool designed to help cities from across the world collaborate closely with local businesses, a critical stakeholder for achieving cities' ambitious climate goals. We utilise our unrivalled corporate datasets to find out who the business climate leaders are in your city and begin the journey of city-business collaboration on climate action.

Why are cities working with local businesses on climate?

The bulk of a city's emissions typically come from sources over which it exercises no direct control. Some local governments control just 4% of their city-wide emissions¹.

40%

of the 400 biggest companies have now set an emissions goal².

75%

of global cities are collaborating with businesses or intend to do so in the next two years³.

More information on working with local businesses on climate, including guidance and case studies, can be found in '[City-Business Climate Alliances: A step-by-step guide for developing successful collaborations](#)'.

The benefits of a Business Scan

Data insights and analysis

Gain access to invaluable information on companies' environmental performance. All you need to know in one place in an accessible format.



Build new partnerships with local businesses

Utilize the results of your Business Scan to understand which local businesses you should be partnering with to help decarbonize the city.



Unlock opportunities to progress against your climate goals

Harness the power of the private sector by working with local businesses to decrease emissions in the city.



1. City-Business Climate Alliance – a step-by-step guide for developing successful collaborations
2. Bloomberg – Corporate net-zero targets are driving serious change
3. CDP – Working together to beat the climate crisis

Global cities who have used a Business Scan



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The Business Scan allowed us to identify the business climate leaders in our city and businesses the City of Dallas was not working with yet. It is an extremely helpful tool that we used as a starting point to build our city-business partnership.

City of Dallas

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Key company data points included in your Business Scan

- ▼ Industry sector in which the company operates.
- ▼ Company's headquarters information.
- ▼ Whether the company publicly reports to CDP and whether they are on the [CDP A List](#).
- ▼ Publicly reported CDP corporate data including:
 - ▼ Emissions data;
 - ▼ Targets data.
- ▼ Globally renowned environmental commitments and memberships including:
 - ▼ [Science Based Target initiative](#): near-term target & net-zero commitment.

Impact of Business Scans

20%+

of businesses identified in Business Scans to date had not been identified by cities as potential climate leaders.

Price scale

CDP is committed to providing equal and fair access to information for cities, relative to their size and resources. Please see the sliding scale fee-structure below.

	<500,000 city population	500,000+ city population
OECD Country	\$9,000	\$12,000
Non-OECD Country	\$6,000	\$9,000

Get in touch

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