

Application Process Guideline

To register for the **European Hydrogen Financing Forum** please follow the next steps:

1. Go to the European Hydrogen Financing Forum [webpage](#)
2. Click on “Register” under the “Presenting Company” box

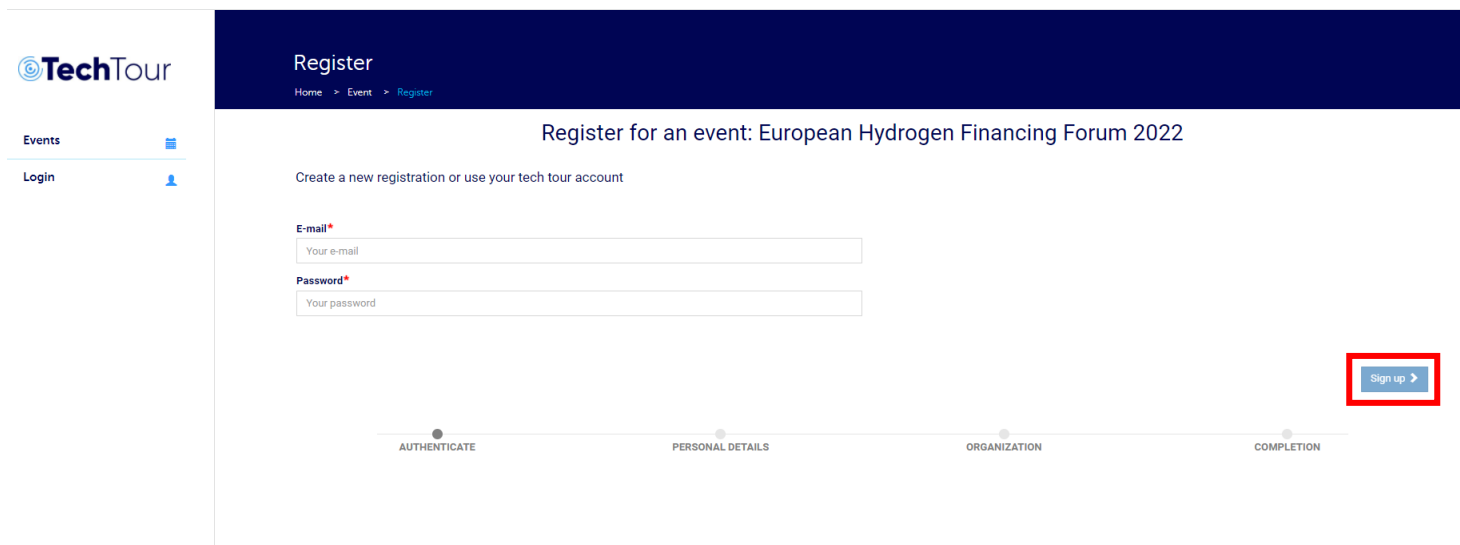
Registration for EH2FF Global Summit in Antwerp, Belgium

PRESENTING COMPANY	INVESTOR EXPERT	GUEST	IVC MEMBER
<p>Application is FREE*</p> <p>Applications deadline: 15 April 2022</p> <p>Benefits:</p> <ul style="list-style-type: none"> Review and selection by Selection Panel of active investors Recognition as a Selected Company Pitching and one2one meeting opportunities Insights into the Sector's strategies Invitations Service if relevant guests nominated 	<p>FREE for 1 programme of choice</p> <p>Registration deadline: 15 June 2022</p> <p>Benefits:</p> <ul style="list-style-type: none"> Review of applying Companies Recognition as a Selected Panel Member Selection Panel speaker visibility and one2one Meeting opportunities Insights into the Sector's strategies Invitations Service if relevant guests nominated Participation in the Hydrogen Global Summit & investors Roundtables 	<p>Participation is FREE upon invitation</p> <p>Registration deadline: 20 June 2022</p> <p>Taking part in invitation-only Meeting sessions</p> <ul style="list-style-type: none"> Access to Pitching Sessions by Hydrogen tracks Schedule One2One Meetings with participants of your choice Chat with all Meeting Participants 	<p>FREE for multiple programmes</p> <p>Registration deadline: 15 June 2022</p> <p>Benefits:</p> <ul style="list-style-type: none"> Review of applying Companies Recognition as a Selected Panel Member Selection Panel speaker visibility and one2one Meeting opportunities Insights into the Sector's strategies Invitations Service if relevant guests nominated
Register	Register	Register	Register

For more information: Please contact **Yoana Todorova** at yoana@techtour.com and **Cristian Agudelo** at cristian@techtour.com.

3. The following webpage will appear

➔ Please fill in your email and password and click on “Sign up”



TechTour **Register**
Home > Event > Register

Register for an event: European Hydrogen Financing Forum 2022

Create a new registration or use your tech tour account

E-mail*
Your e-mail

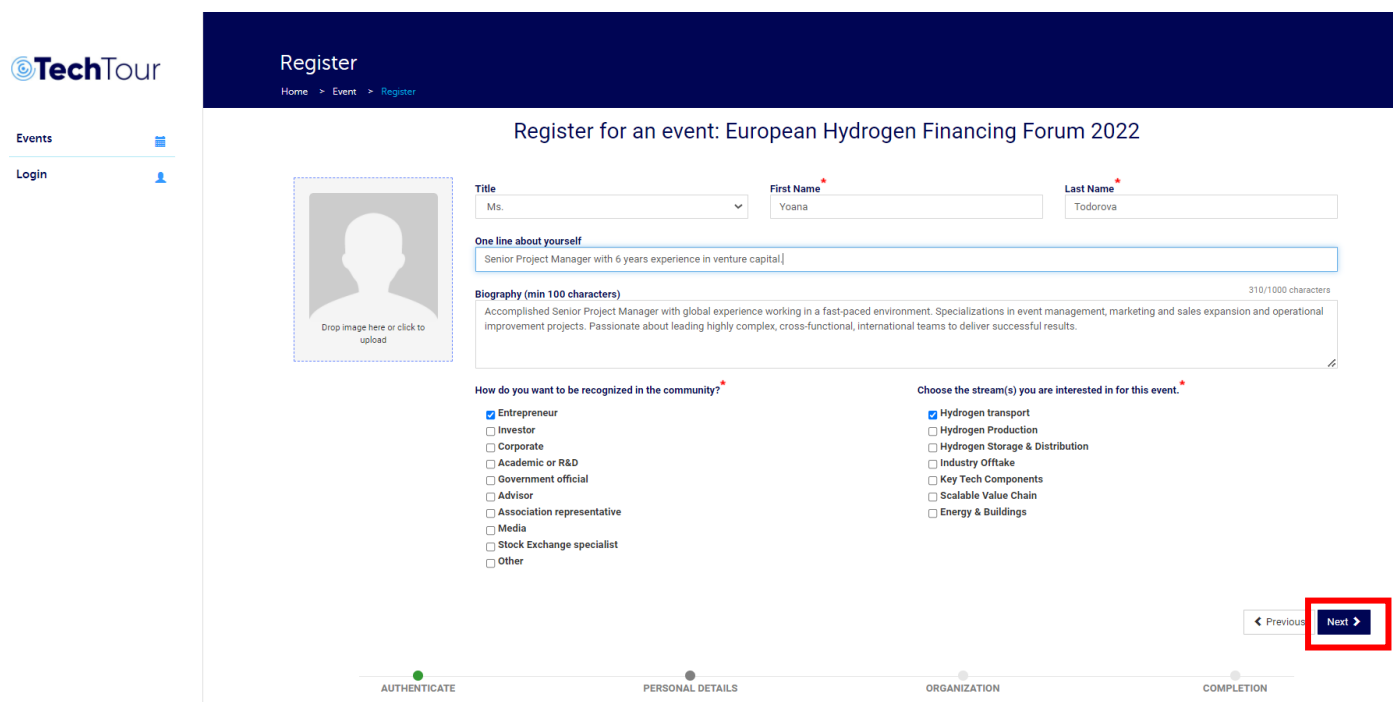
Password*
Your password

Sign up ➔

AUTHENTICATE PERSONAL DETAILS ORGANIZATION COMPLETION

4. Please fill in your personal profile by adding:

- First Name and Last Name
- One line about yourself
- Short Biography
- Select your profile to be “Entrepreneur”
- Choose the stream(s) your project is operating in
- Click on “Next” once completed



TechTour **Register**
Home > Event > Register

Register for an event: European Hydrogen Financing Forum 2022

Title
Ms.

First Name*
Yoana

Last Name*
Todorova

One line about yourself
Senior Project Manager with 6 years experience in venture capital

Biography (min 100 characters)
310/1000 characters
Accomplished Senior Project Manager with global experience working in a fast-paced environment. Specializations in event management, marketing and sales expansion and operational improvement projects. Passionate about leading highly complex, cross-functional, international teams to deliver successful results.

How do you want to be recognized in the community?*

- ☒ Entrepreneur
- ☐ Investor
- ☐ Corporate
- ☐ Academic or R&D
- ☐ Government official
- ☐ Advisor
- ☐ Association representative
- ☐ Media
- ☐ Stock Exchange specialist
- ☐ Other

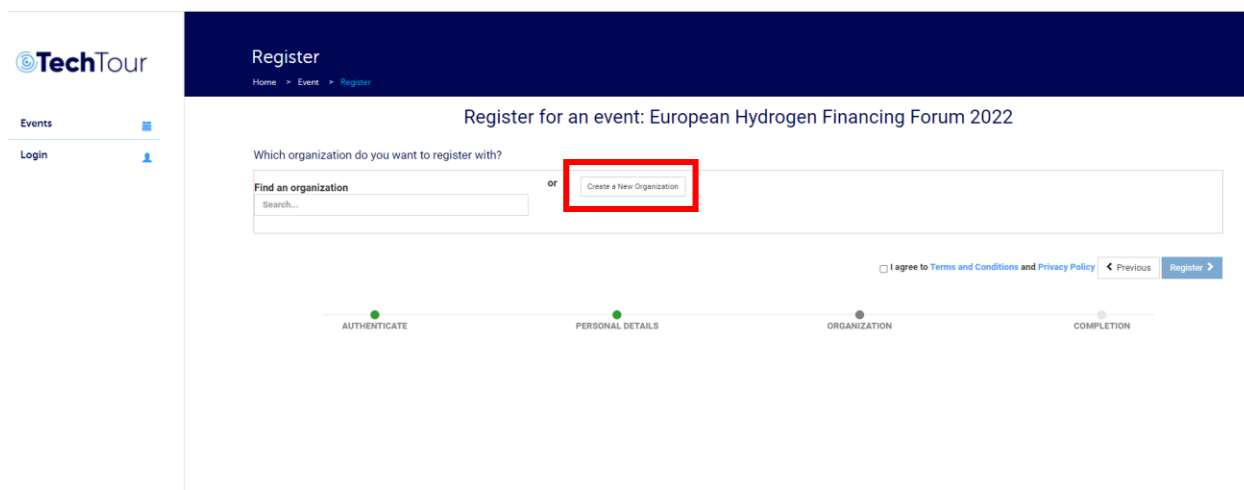
Choose the stream(s) you are interested in for this event.*

- ☒ Hydrogen transport
- ☐ Hydrogen Production
- ☐ Hydrogen Storage & Distribution
- ☐ Industry Offtake
- ☐ Key Tech Components
- ☐ Scalable Value Chain
- ☐ Energy & Buildings

Next ➔

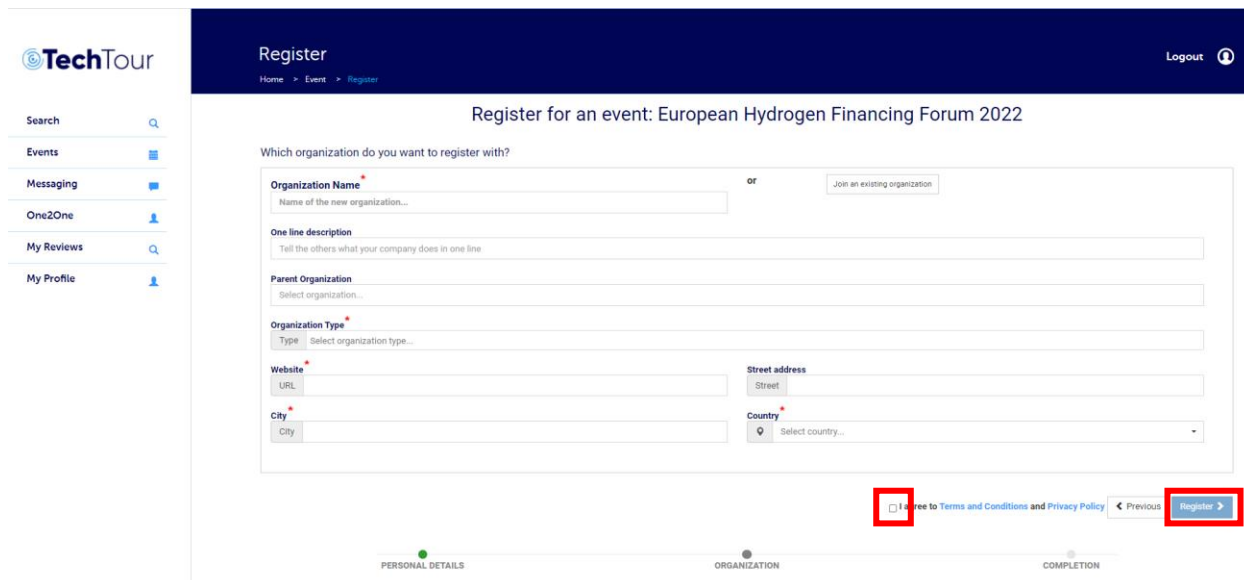
AUTHENTICATE PERSONAL DETAILS ORGANIZATION COMPLETION

5. Create a profile of your project by clicking on “Create a New Organisation”



6. Fill in your project`s details

➔ Once done, mark “I agree to Terms and Conditions” and click on Register

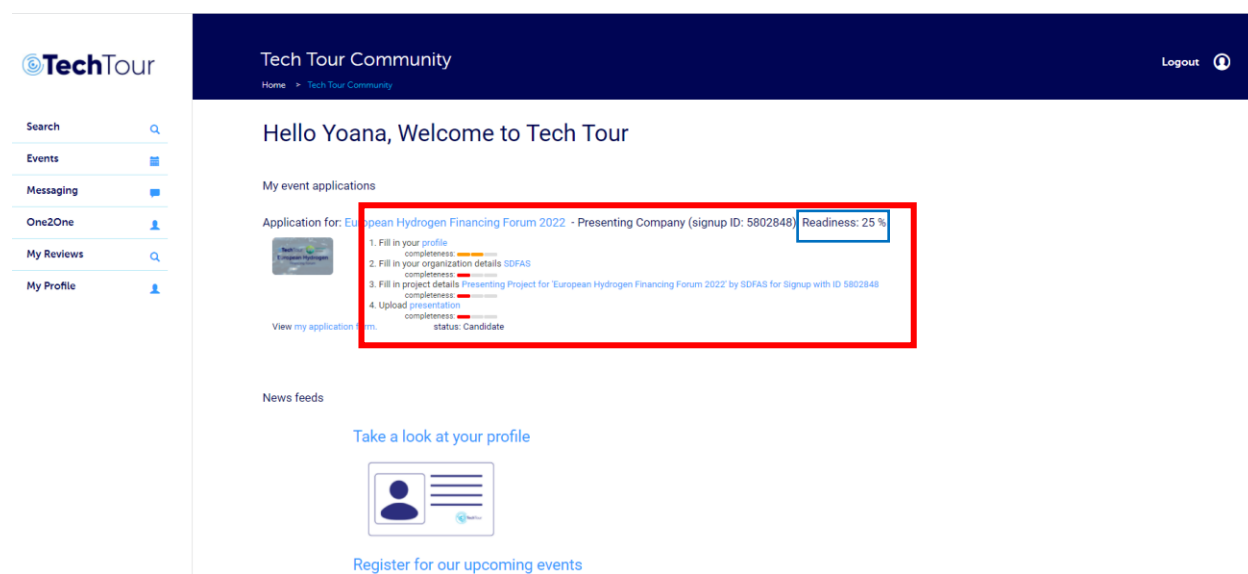


7. Once these steps are done, you need to make sure that:

- You fill in your profile with as much information as possible
- You fill in your organization details
- You fill in your project details (try to have as much information as possible but do not add any NDA details you are not willing to share)
- Upload a pitch deck which will be used for the Review process by the Selection Panel members (please see next page with the application criteria)

! Selection Panel members will use both your pitch deck and information included in your profile for the reviews. However, most emphasis will be put on your presentation.

! Aim to increase your Readiness percentage to at least 80%.



The screenshot shows the Tech Tour Community application dashboard. The left sidebar contains navigation links: Search, Events, Messaging, One2One, My Reviews, and My Profile. The main content area displays a welcome message for Yoana and a list of event applications. The application for 'European Hydrogen Financing Forum 2022' is highlighted with a red box. The progress bar for this application shows a readiness of 25%.

Application for:	Readiness:
European Hydrogen Financing Forum 2022 - Presenting Company (signup ID: 5802848)	25 %

View my application details

News feeds

[Take a look at your profile](#)

[Register for our upcoming events](#)

Your application is complete!

Application criteria

Please keep in mind the following application criteria when you are registering for the European Hydrogen Financing Forum:

- a) **Qualification criteria** – please make sure that you add information on the below criteria in your pitch deck

EH2FF – 6 Qualification criteria to be described [& assessed]

Significance on all criteria below within 3 years (by end June 2024)



1. Reduction in greenhouse gas (GHG) emissions
2. Energy generation H₂ MegaWatts
3. Revenue growth and/or offtake intend
4. Investment required
5. Job creation and profitability projected
6. Scalability across national borders

* Applicants should have less than 25% of (voting) shares held by Russian shareholders concerned by the [EU Restrictive Measures in response to the crises in the Ukraine](#)

European Hydrogen

Financing Forum

- b) **Evaluation criteria** – Selection Panel members will base their review on the following 6 criteria. Please make sure that your pitch deck covers each of them

European Hydrogen Financing Forum Evaluation Criteria

- ✓ **Business potential** - The potential market of customers for the presented product is attractive and the business model is strong
- ✓ **Team experience** - Company/project team has skills and experience to grow the business and can work with industry & research entities
- ✓ **Product / Technology merit** - Technology or product solutions developed are state-of-the-art and well advanced compared to competitors
- ✓ **Competitive position** - The intellectual property of the company/project and its competences and strategic relations are outstanding
- ✓ **Investment or partnering interest** - Offer to invest in or partner with your assigned company is well defined and attractive for interested parties
- ✓ **Project profile quality** - Information available from company/project profile sheet is complete, clear, balanced and convincing



Applying and participation at the Forum is free of charge for presenting projects if selected by the Selection Panel. All selected projects will have the unique chance to take a step further into expanding and advancing their businesses, as well as building vital connections with attending investors, corporates, financial and government specialists.

In need of including any additional information, you can log in our Community Platform [here](#) with your email and personal password.

Should you have any questions, please do not hesitate to contact us at yoana@techtour.com & georgi@techtour.com