



KNOWLEDGE IS POWER (KIP) INDEX OFFICIAL LAUNCH AGENDA / March 31, 2021

A new sector-based index measuring the Recruitment, Retention, and Promotion of Women in the Arab MENA

Contextualize
Measure
Transform

Time	Speaker(s)	Session
4.00pm	Ms. Olfat Khattar, KIP Index Project Manager	Opening of the KIP Index launch
4.10pm	Dr. Fadlo Khuri, President of the American University of Beirut (AUB)	Welcome notes
4.15pm	Ambassador Dorothy Shea, US Ambassador to Lebanon	Opening remarks
4.20pm	Dr. Yusuf Sidani, Interim Dean Olayan School of Business (OSB), AUB	The role of business and business education in closing the gender gap
4.25pm	Dr. Charlotte Karam, Founding Director of CIBL for Women, Associate Professor	Together for Inclusive Workplaces
4.40pm	Dr. Lama Moussawi, Founding Member of CIBL for Women, OSB Associate Dean of Research, Associate Professor and Dr. Nathalie Saade, Postdoctoral Researcher at CIBL for Women	The region at a glance through the KIP Index and Lived Experience Index
5.00pm	Dr. Wael Salloum, Head of Data (Science, Engineering, Analytics) at WhatsApp (Facebook)	Keynote address
5.15pm	Dr. Wassim Dbouk, Director of the Investment Management Program, Founding Member of CIBL for Women, Associate Professor and Ms. Ceem Haidar, Founder and Communication Director -ment	Insights from the Financial Services and Professional Services sectors
5.30pm	Dr. Lina Daouk-Öyry, Faculty Research Affiliate at CIBL for Women, Associate Professor, Director of Evidence-Based Healthcare Management Unit (EHMU) and Dr. Lama Moussawi, Founding Member of CIBL for Women, OSB Associate Dean of Research, Associate Professor	Insights from the Healthcare and STEM sectors
5.45pm	Dr. Fida Afioni, Founding Member of CIBL for Women, Convener, Associate Professor and Dr. Claudia Youakim, Deputy Director of Research and Knowledge Management at CIBL for Women	Insights from the Education and Other Services sectors
6.00pm	Dr. Carmen Geha, Founding Member of CIBL for Women, Associate Professor, Ms. Mariam Balhas, KIP Index Regional Manager, Gender Equality and Social Inclusion Coordinator at World Vision Lebanon, Ms. Rachel Dore-Weeks, Head at UN Women Lebanon, Dr. Zeina Zeidan, Chair of Board and Executive Director at Royal Financials, CIBL for Women Advisor	Mobilizing a regional call to action Country partners and building the next phase of impact through the SAWI Project
6.20pm	Dr. Nadia El Cheikh, Dean of Faculty of Arts and Sciences (AUB), CIBL for Women Advisor	Closing remarks Introducing the next steps and the SAWI project

