



OECD REPORTS ON ALTERNATIVES IN PAPER AND PAPERBOARD FOR FOOD PACKAGING AND IN THE COATINGS, PAINTS AND VARNISHES SECTOR

Global PFC Group Webinar

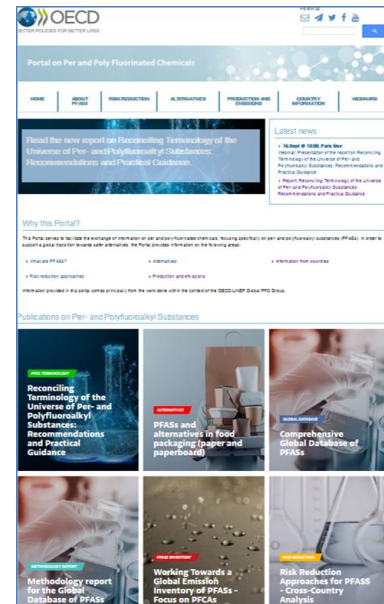
October 2022

Eeva Leinala, OECD



Background to the OECD/UNEP Global PFC Group

- Established in 2012 in response to ICCM Resolution II/5;
- Set up to facilitate exchange of information on PFAS, and to support a global transition towards safer alternatives;
- Brings together experts from OECD member & non-member countries in academia, governments, industry, IGOs, NGOs.



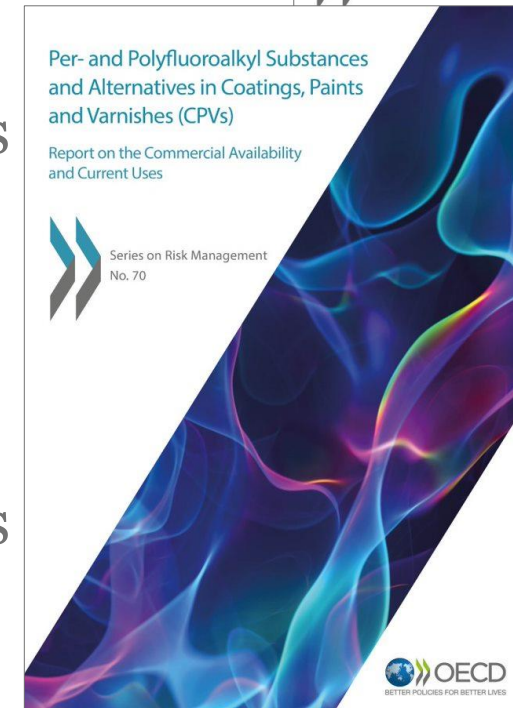
<http://www.oecd.org/chemicalsafety/portal-perfluorinated-chemicals/>



Collection of Information on Alternatives

Collect info on commercial availability & current uses of alternatives in different industry sectors and on their hazard profile

- PFAS & alternatives in food packaging (paper and paperboard), *published in 2020*
 - Collection of hazard information on the alternatives identified, *published in February 2022*
- PFAS & alternatives in coatings, paints and varnishes, *published in March 2022*
 - Collection of hazard information on the alternatives identified, *under development*





PFAS & alternatives in food packaging (paper and paperboard)

- Short-chain (SC) PFAS and non-fluorinated substances are being used as alternatives to long-chain (LC) PFAS
- Equivalent or superior performance
- Current market share of non-fluorinated alternatives ~1 % or less
 - **WHY?**
 - \$ COST \$**





PFAS & alternatives in food packaging (paper and paperboard)

Table 3. Comparison of the costs of alternatives used in paper and board food packaging

Paper/board and treatment	Average* product cost (€/tonne paper)	Average cost differential between base paper and PFAS-treated and non-fluorinated paper (€/tonne paper)	Average difference between base paper and PFAS-treated and non-fluorinated paper (%)	Average difference between PFAS-treated and non-fluorinated paper (%)
Base paper	1 250	0	0	Not applicable
Short-chain PFAS	1 400	Plus 150	Plus 12	Less 11 to 32
Chemical alternative	1 550	Plus 300	Plus 24	Plus 11
Physical alternative	1 850	Plus 600	Plus 48	Plus 32

*Key: * These figures are averages from a range of figures collected and depend upon factors such as the level of refinement of the starting base paper. Also, the figures indicate the relative costs and do not necessarily reflect actual costs. These indicative figures are based on evidence obtained from industry for this study and are non-attributed to protect the business interests of contributors.*





Hazard Profile: PFAS & alternatives in food packaging (paper and paperboard)

Table 3.1. Level of data availability for each alternative

		Authority Classifications	Industry Classifications	HH Hazard Assessments	Environmental Hazard Assessments	Persistence & Bioaccumulation Assessments
Fluorinated alternatives	Data available	9	20	20	24	24
	Data unavailable	36	25	25	21	21
Non-fluorinated alternatives	Data available	1	9	1	2	2
	Data unavailable	12	4	12	11	11
Total	Data available	10	29	21	26	26
	Data unavailable	48	29	37	32	32

No classifications or hazard assessments were identified for 18 alternatives.



Availability of Hazard Profile: PFAS & alternatives in food packaging (paper and paperboard)

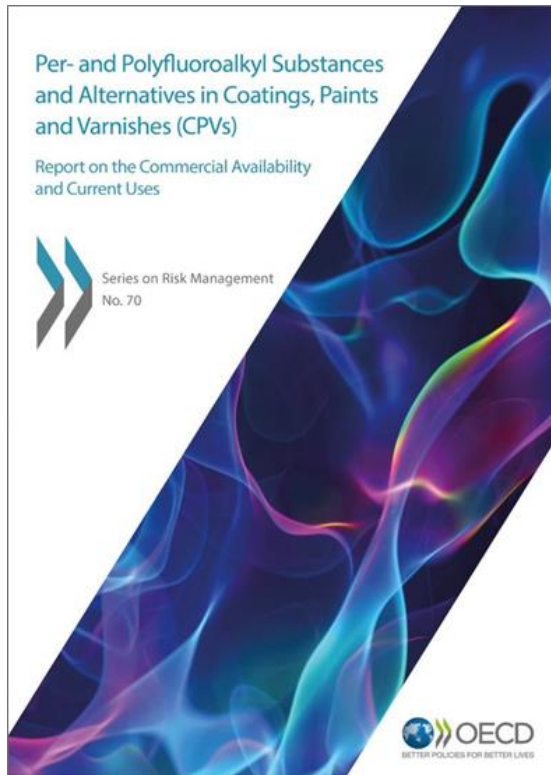
Non-fluorinated Alternatives

Substance Name	CAS	Authority Classifications	Industry Classifications	HH Hazard Assessments	Environmental Hazard Assessments	Persistence & Bioaccumulation Assessments
TopScreen™ formulations	Confidential					
Natural greaseproof paper (NGP)	N/A					
Silicone oils (with added preserving agents)	N/A					
Silicone resins	N/A					
Silicone elastomers	N/A					
Natural and synthetic cellulose fibres bleached or unbleached	N/A					
Wood pulp bleached or unbleached	N/A					
Recycled fibres made from paper or paperboard	N/A					
2-hydroxy-2-methylpropiophenone	7473-98-5					
Siloxanes and Silicones, di-Me, hydrogen-terminated, reaction products with acrylic acid and 2-ethyl-2-[(2-propenyloxy)methyl]-1,3-propanediol	155419-56-0					
Cyclohexane-1,2,4-triyltris(ethylene)	2855-27-8					
Siloxanes and Silicones, di-Me, Me vinyl, hydroxy-terminated, reaction products with 2-((3-(trimethoxysilyl)propoxy)methyl)oxirane	102782-94-5					
Siloxanes and Silicones, di-Me, Me vinyl, hydroxy-terminated, reaction products with 3-(2-(trimethoxysilyl)ethyl)bicyclo(4.1.0)heptane	917773-10-5					

Note: Red shading indicates no data identified and green shading represents where data was identified



PFAS & alternatives in coatings, paints and varnishes



- Fluoropolymers (FPs) are added to CPVs to provide resistance to corrosion, weathering, abrasion and scratching, UV and overall provide durability
- SC PFAS used in paints to act as levelling and wetting agents, have anti-blocking properties or confer oil and water repellence

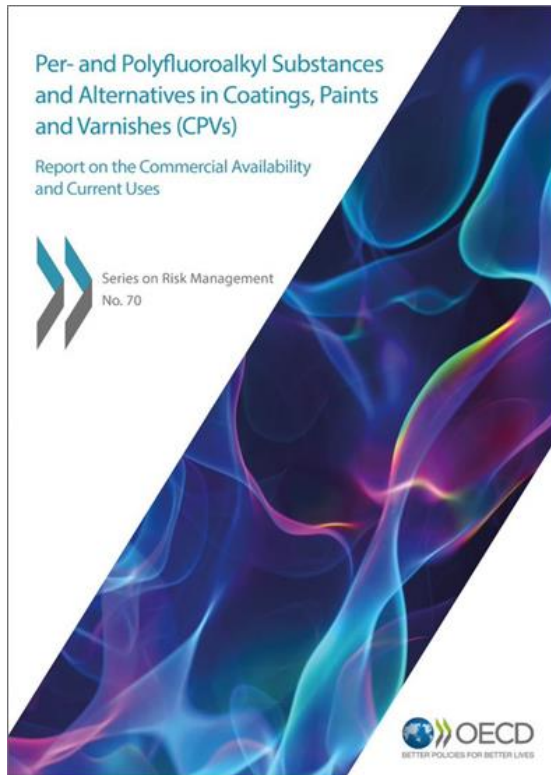
	OECD Product Categories	Applications	Use examples	Fluoropolymers	Other PFASs (Non-polymeric PFAS)
Coatings	Powder coatings	Architectural	Exterior surfaces of bridges, buildings	PTFE, PVDF, ECTFE, FEVE, FEP	None identified
		Chemical industry	Lining of reaction vessels, metal surface coating		None identified
	Radiation curable coatings	Electronics	Phone and tablet screens	PTFE, PVDF	Perfluoropoly-ether and polyurethane blend
	Other coatings	Cable and wiring	Commercial indoor local area network (LAN) cables, cables in aircraft	PTFE, FEP, PFAECTFE and ETFE	None identified
		Anti-reflective coatings	Coating for semi-conductors	FP with a short fluoroalkyl side chain which is less than C4	PFOA, PFOS*
		Ant-graffiti coatings	Walls, public transport, bridges	PTFE has been used	None identified
		Renewable Energy	Solar panels, wind turbine blades	FEP, ETFE, FEVE, ECTFE	Formulations of fluoro- sulphonamides
Paints	Aerosol spray paints	Automotive paints	Car coatings	PTFE	None identified
		Architectural, Chemical industry	Architecture: bridges, construction Chemical: metal surface protection	PVDF, PTFE, FEVE	None identified
	Water-based paints	Architectural,	Architecture: bridges, construction	PVDF, FEVE, ECTFE, PTFE, FEP	C4-PFBS and C4-fluorinated ethers**, C6-based PFAS
	Solvent-based paints	Chemical industry, Domestic	Chemical: lining of vessels, metal surface protection Domestic: doors, walls		
Varnishes	Floor and surface finishes/ lacquers and stains	Domestic, Construction, Printing	Protection for stone and tiles, work surfaces, floor polishes, table-top waxes, night-reflective road, pavement and traffic signs and reflective sheeting, printing inks, wood and cellulose shrinkage/swelling protectors	None identified	C4-based PFAS e.g. PBSF, fluorinated polyethers**, short-chain PFAS mixtures with silicone [†] . None identified for printing inks. Wood protectors: fluorinated hydrocarbons, fluorinated acrylic or methacrylic acid esters, fluoroalkane sulfonic acids and salts of fluorinated carboxylic acids



	PFAS function	PFASs	Alternatives
Coatings	Thermal stability	PTFE, FEP	Epoxy, polyolefin, polymethylmethacrylate
	Flame resistance	PTFE, FEP, ETFE	PVC
	Corrosion resistance	PTFE, FEP, PVDF, ETFE, Formulations of fluoro sulphonamides	Epoxy, polyurethane, polyolefin, polymethylmethacrylate; galvanization and anodization are alternatives for some applications.
	Weather resistance	PTFE, ETFE, PVDF, PCTFE, ETFE, Formulations of fluoro sulphonamides	Polyurethane, polyester, silicone modified polyester, polysiloxane, epoxy; galvanization and anodization are alternatives for some applications.
	Durability / abrasion resistance/ scratch resistance / UV resistance	PTFE, ETFE, PVDF, FEVE, ETFE	Polyurethane, polyester, polysiloxane, polymethylmethacrylate
	Dielectric properties	PTFE, FEP, PFA	PVC, epoxy, polyurethane, polyolefin
	Smudge resistance	PVDF, Perfluoropoly-ether and polyurethane blend	Silica-based coatings
	Anti-graffiti coatings	PVDF, FEVE, PTFE and ETFE	Polyurethane, polyester.
	Lubricity*	PTFE	HDPE-based products that contain nano ceramic and nano aluminium oxide
	Paints	Corrosion resistance	PVDF, PTFE, FEVE, ETFE, FEP
Weather resistance		PVDF, PTFE, FEVE, ETFE, FEP	Acrylic, polyurethane, polyester, polysiloxane, epoxy, 'Hexafor', silicone polymers, alkyds, phenolic or silicone alkyds, phenolic, polysiloxane, aliphatic diisocyanates-based polyurethane and vinyl
Durability / abrasion resistance/ scratch resistance / UV resistance		PVDF, PTFE, FEVE	Polyurethane, polyester, polysiloxane, polysiloxane, aliphatic diisocyanates-based polyurethane
Lubricity*		PTFE	HDPE-based products that contain nano ceramic and nano aluminium oxide
UV 'cool roof' property		PVDF	None identified
Levelling and wetting agent		C4-PFBS and C4-fluorinated ethers**, C6-based PFAS	Silica based and sulfosuccinates: e.g. Hydroplat
Anti-blocking properties		C6 short-chain: 'Hexafor'	None identified
Oil repellence		C6 short-chain: 'Hexafor'	None identified
Varnishes	Anti-soiling	C4-based PFAS e.g. PBSF, fluorinated polyethers**, short-chain PFAS mixtures with silicone†. Wood protectors: fluorinated hydrocarbons, fluorinated acrylic or methacrylic acid esters, fluoroalkane sulfonic acids and salts of fluorinated carboxylic acids	None identified
	Levelling and wetting agent	C4-based PFAS e.g. PBSF, fluorinated polyethers**, short-chain PFAS mixtures with silicone†.	Sulfosuccinates: 'Hydroplat 875' and 'EDAPLAN LA 451'
	Anti-blocking properties	C6 short-chain: 'Hexafor'	None identified
	Lubricity*	PTFE	HDPE-based products that contain nano ceramic and nano aluminium oxide



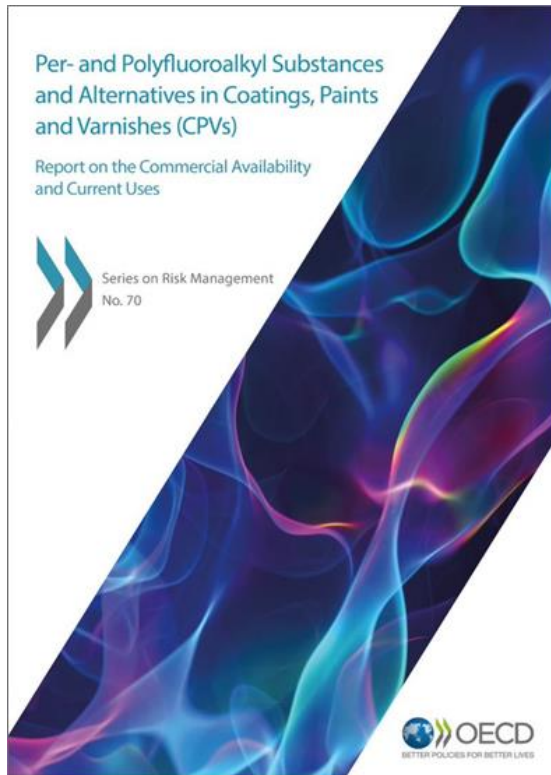
PFAS & alternatives in coatings, paints and varnishes



- Cables and wiring
 - Fluoropolymers (FPs) used if high performance is required over a wide range of parameters, including fire safety.
 - FPs are less than 10% of market share.
 - Majority of cable and wire applications do not require such high performance
 - alternative materials such as polyurethane (PU), polyethylene and polyvinylchloride are used
 - Significant cost differential between using FPs or alternatives



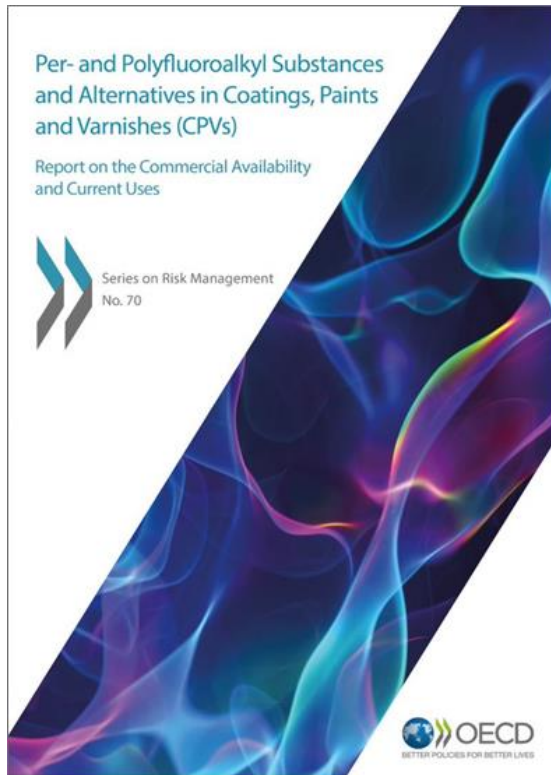
PFAS & alternatives in coatings, paints and varnishes



- Coatings for solar panels
 - FPs are used in solar panel coatings as frontsheets or backsheets, to increase the amount of sunlight reaching the solar panels or protect the photovoltaic cells that make up the solar panels, from dirt, moisture and UV rays.
 - FPs highest performance, but there are performance issues over long term
 - Alternatives include glass, polyester, polyamides and polyethylene terephthalate
 - Detailed publicly available market penetration data has not been identified but FPs dominate
 - Shift will occur to the most durable, cost-effective and lightweight materials



PFAS & alternatives in coatings, paints and varnishes



- Architectural paints
 - FP-based paints are available for use on bridges
 - weatherability and durability performance is superior to that of alternatives such as PU.
 - FP-based paints are significantly more expensive at the outset
 - after 30 years PU coatings are more expensive than PFAS coatings because they require more frequent recoating, with associated labour, stoppage and material costs.
 - The overall market penetration for FPs in architectural protective coatings is very low, approximately 1% compared to alternatives at 99%.



	Regions	Year of Data	Alternative Materials Market Share (%)	PFAS Materials** Market Share (%)
Paint Market	EU, NASA, Asia	2011	92	8
Architectural Protective Coatings	Global	2021	99	1
Powder Coatings	US	2018	99	1
Cable & Wire Coatings	EU, NASA, Asia	2021	>90	<< 10
Coil Coatings*	EU	2011	88-91	3-12
	NASA	2011	83	17
	Japan	2011	50	50
Smart Phone and Touch Screen Coatings (upper end models /commercial/industrial)	Global	2021	~0	~100
Smart Phone Coatings (lower or mid-range models)	Global	2021	~100	~0



Hazard Profile - PFAS & alternatives in coatings, paints and varnishes

- Underway
- Similar trends to report on food packaging hazard profiles





Challenges with Analysis

- Limited publically available information on:
 - Alternatives used
 - Substance identity of the alternative
 - Costs
 - Market penetration
- Due to gaps in substance identity, analysis of availability of hazard classification/assessment is hampered



Thank you!

eeva.leinala@oecd.org

www.oecd.org/chemicalsafety



Investing in alternatives to PFAS

Marty Mulvihill, PhD
Managing Partner, Safer Made
Martin.Mulvihill@safermade.net



**People's concern
about their families'
chemical exposure
translates into
demand for safer
products.**

Awareness and
transparency

Restricted substance
lists

Preferred substances
and chemical
screening

Product and brand
redesign

Material choice drives environmental impact.
Additives and coatings drive health impacts.



Innovation opportunities by sector and function

The cover features a vibrant, abstract background with swirling colors of blue, teal, and red. A dark blue rectangular box is positioned on the left side, containing the title and date. A thin yellow vertical line is located to the left of the text.

Safer Chemistry
Innovation in
the Textile and
Apparel Industry

JUNE 2018

The cover features a photograph of a person's hands in a white lab coat, wearing a black watch, pouring liquid from a blue measuring cup into a blue food container. The container is filled with a meal of rice, chicken, and vegetables. The background is a solid green color.

**SAFER MATERIALS
IN FOOD PACKAGING**

MARCH 2019



PFAS Functions and Alternatives

Function	Alternatives
Water Repellency	Chemicals: waxes, oils, polymers, silicones Change Base Material
Paper Barrier	Chemical: Polymers Process Change: increase density
Slip	Chemicals: Silicones Design Change: Surface roughness
Stain Repellency	Change Base Material: decrease porosity

Types of Companies Supporting Safer Alternatives

Materials
and
Chemistries

Information
and
Manufacturing

Brands
and
Products

Significant improvement in chemical and material safety

Adoption driven by demand for safer products, protects the brand, drives competitive advantage

High impact on performance
Low volumes / High gross margin
Light capex

Light capex

Proprietary safer technology
Safety is a key attribute
Early revenue / traction

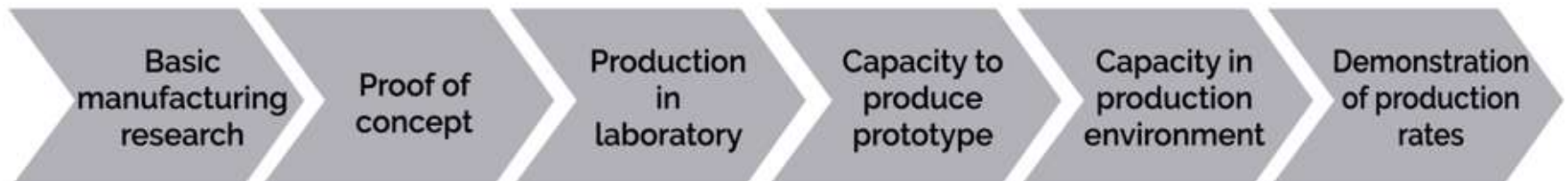
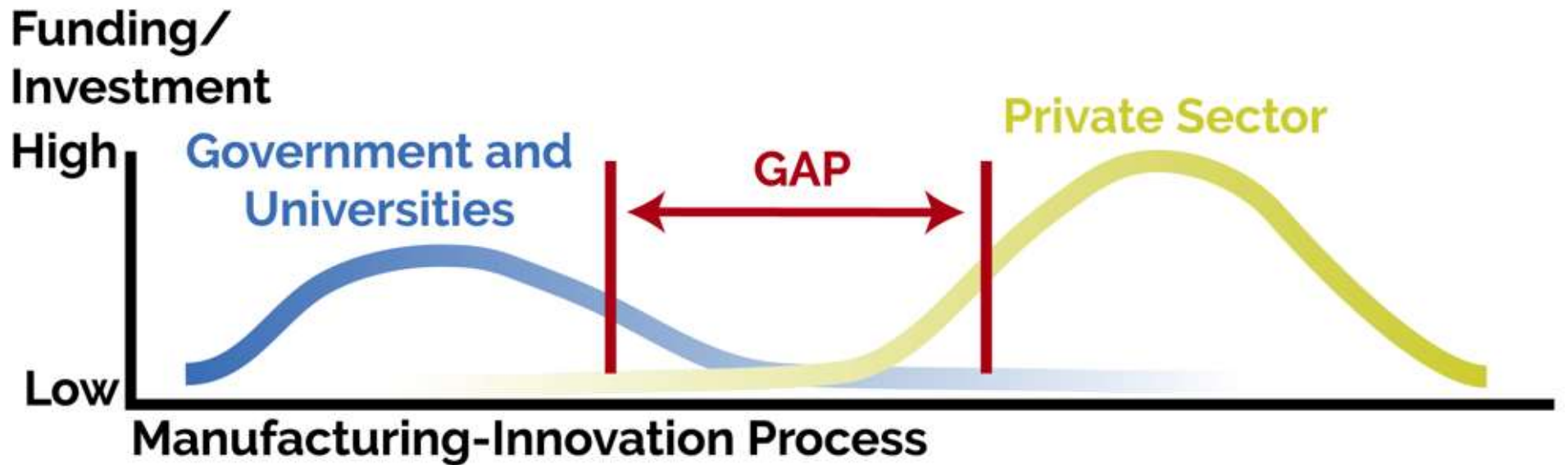
3-7 years to exit or significant value inflection

Base case return of 5-10X

Strong team

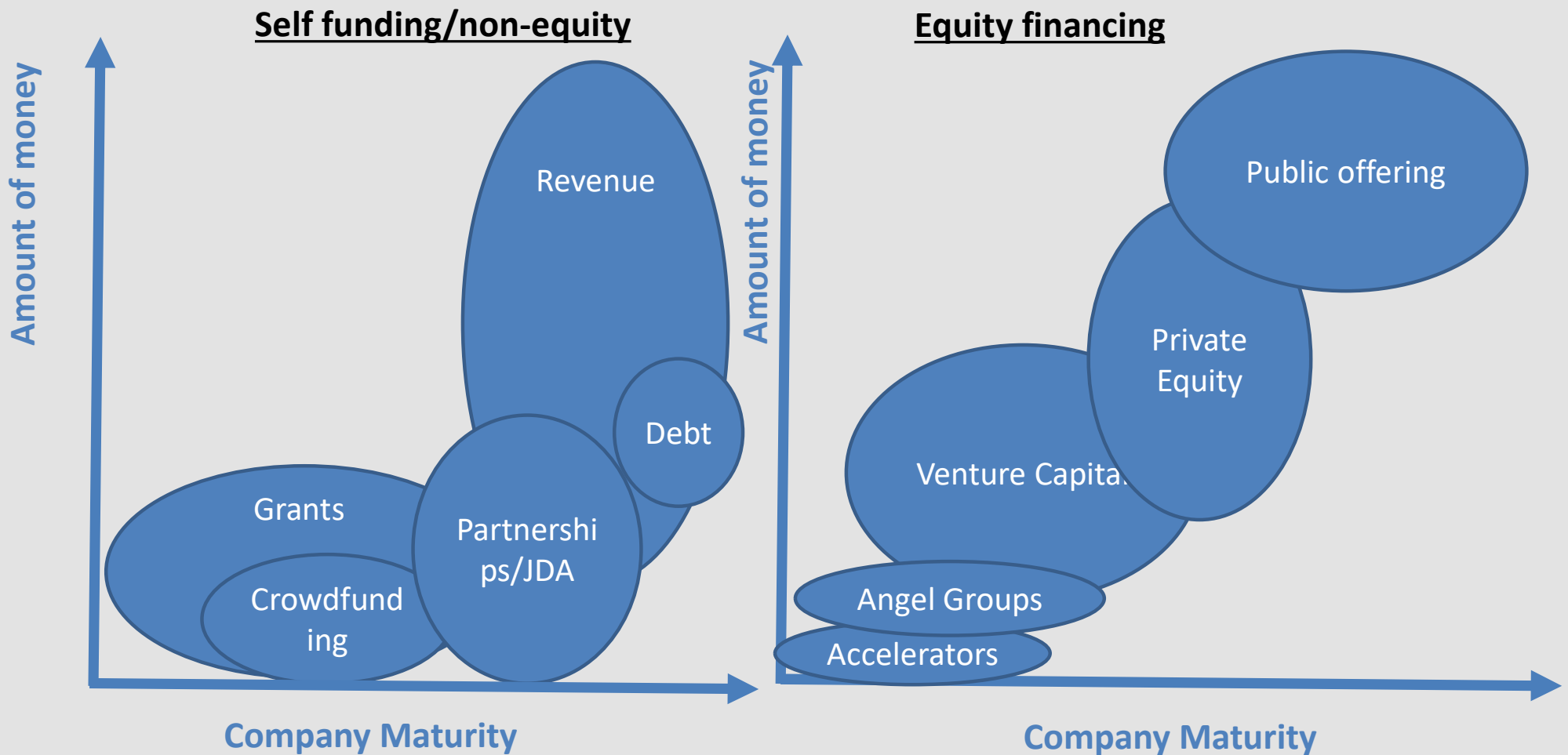
Right structure and adequate stage funding

New Material Development Timeline and Support



<https://www.nist.gov/blogs/taking-measure/mind-gap-bridging-valley-death-us-biomanufacturing>

Sources of Capital for a Small Company



Examples from the Safer Made Portfolio

ecologic
packaging the earth can live with

Sustainable packaging



MIMIKAI
INSECT REPELLENT

Effective and safe insect repellent alternative to DEET



Repurpose.

Compostable single use food service



FORCE of NATURE™

Safer home cleaner and disinfectant



P2 Elegant Processes. Sustainable Products.

Safer personal care and beauty ingredients



nohbo

Personal care without plastic and preservatives



SYNERGIO
A Higher Form of Nurture

Plant derived preservatives



defunkify

Sustainable laundry and household cleaning



dimpora

PTFE free Membranes



gtt

PFAS free textile finishing



Investing in safer chemistry addresses has sustainability co-benefits

Cumulative Direct Impact of Safer Made Portfolio Companies:

4,650 Metric Tons



Plastic Waste

3,025 Metric Tons



Fiber Waste

460 Metric Tons



Carbon Dioxide

90,595 Kg*



Hazardous Chemicals

Our Team



Adrian Horotan is an experienced early stage investor.



Marty Mulvihill is a well - respected green chemistry expert.

Investors

Safer Made's investors include foundations, family offices, and individuals as well as one corporate investor.

Advisers

Arlene Blum, **Green Science Policy**

Bill Orts, **USDA**

Jim Barber, **Investor**

Joel Tickner, **GC3**

Kaj Johnson, **Method**

Larry Weiss, **Symbiome**

Mia Davis, **Health and Beauty**

Dawn Dobras, **Credo**

Rita El-Khoury, **Clorox**

Laura Hoch, **Patagonia**

Scott Leonard, **Indigenous**

Silda Wall Spitzer, **Investor**

Chris Ueker, **Target**

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